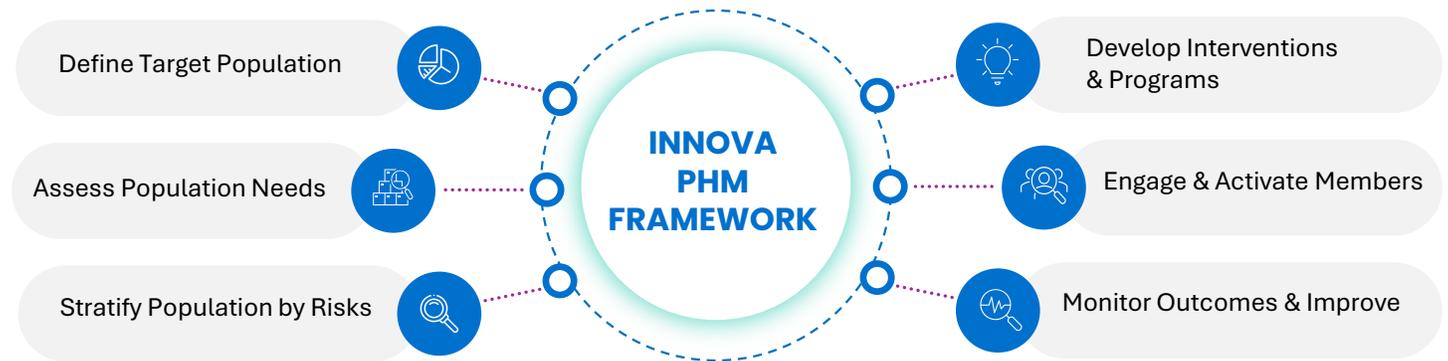


Population Health Management (PHM)

A data-driven solution that enables proactive, targeted, and equitable care interventions—improving outcomes across diverse patient populations.

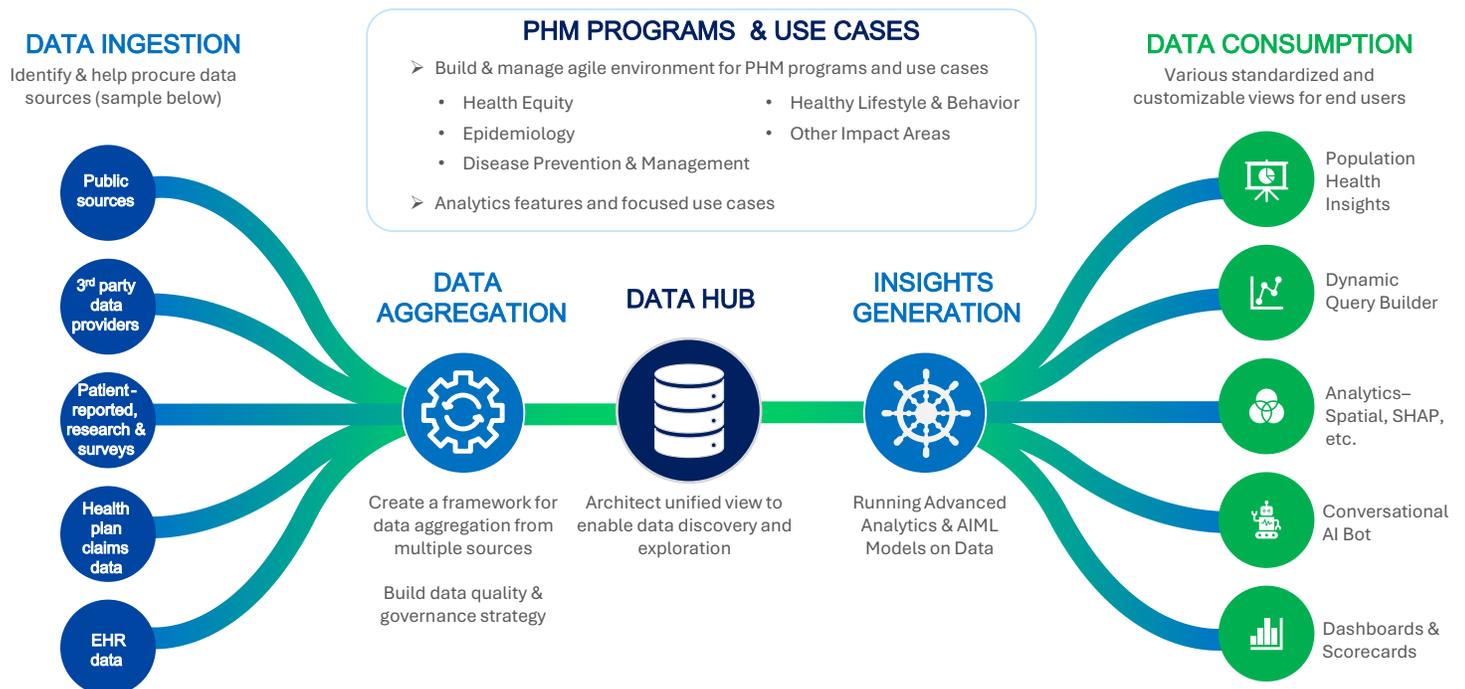


“ PHM is the process of improving the clinical health outcomes of a defined group of individuals through improved care coordination and patient engagement supported by appropriate financial and care models. ”

- American Hospital Association (AHA)

Approach to PHM

Innova’s data-driven strategies help organizations build and enhance Population Health Platforms that drive engagement and improve health outcomes.



Key Technology Levers Supporting PHM

 DATA AGGREGATION	 ANALYTICS / MODELS	 CONSUMPTION
<ul style="list-style-type: none"> • Data Ingestion • Data Curation • EDI, HDL7 Data • BYOD (Bring Your Own Data) • Real-time Data Integration • Device Data Integration 	<ul style="list-style-type: none"> • Advanced Predictive Analytics • Gen AI Supported Models • Spatial Analytics • SHAP Analytics • Risk and Protective Factors • Vulnerability Index • SDoH Risks 	<ul style="list-style-type: none"> • Dynamic Query Build • Analytics Dashboards • Conversational AI Bot • Simulation Models • Clinical Pathway Recommendation • Member 360 View

Sample PHM Programs & VBC Enablers

PHM Programs

HEALTH EQUITY	EPIDEMIOLOGY	DISEASE PREVENTION & MANAGEMENT	HEALTHY LIFESTYLE & BEHAVIOR	OTHER IMPACT AREAS
Addressing SDoH (housing, education, food security, employment, etc)	Infectious disease	Vaccine programs	Mental health & substance abuse	Maternal and child health
Addressing care cost disparity	Chronic disease	Cancer screenings	Smoking cessation programs	Healthy workplace
Improved care access	Environmental	Chronic disease management	Child health	Healthy School
Telehealth initiatives	Violence and injury (intentional and unintentional)	Awareness programs	Oral health	Palliative Care

VBC Enablers

CARE EQUITY	CARE GAP MGMT
Equity-adjusted contract modelling	Contract creation & modelling
Contract Adherence (Equity Scorecards, Spatial analysis, etc.)	Contract analysis for adherence & performance monitoring
Reconciliation & Settlement	Reconciliation & Settlement (savings, loss, audit trail)
Renewals & optimization (revised targets & incentives, metrics, etc.)	Renewals & optimization (incentive, contract adjustments, etc.)

Our Data Engineering Services

						
Data Management	Data Migration	Data Architecture & Design	Data Operations	Data Enablement	Master Data Management	Data Integration & Security

About Innova Solutions

Innova Solutions is a global technology and talent partner specializing in transformative digital solutions. Founded in 1998, we empower client success through bold innovation, exceptional talent, and unwavering partnership - helping organizations modernize, scale, and deliver measurable technology outcomes. With the launch of AIFICIENT™, our enterprise AI offering, we embed intelligence across the full technology delivery lifecycle and close the AI outcome gap by turning ambition into measurable results. Combined with our deep talent communities across digital and AI product engineering, digital assurance, data engineering, cloud, and enterprise applications, AIFICIENT delivers meaningful impact at scale. Together, these capabilities enable our clients across industries to operate smarter and move faster in an AI-driven world.

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